

NAMAMI GANGE
PROJECT MANAGEMENT UNIT, UNITED NATIONS DEVELOPMENT PROGRAMME
SAHIBGANJ, JHARKHAND
SPECIAL CAMPAIGN FOR SANITATION, HEALTH AND HYGIENE AWARENESS
26 SEPTEMBER 2016 TO 1 OCTOBER 2016



STUDENTS OF A PRIMARY AND SECONDARY GOVERNMENT SCHOOL PARTICIPATE IN A SANITATION AWARENESS RALLY IN THE VILLAGE OF BHOLIYA TOLA, SAHIBGANJ, JHARKHAND

Sanitation – particularly health, hygiene and clean surroundings – is one of the prime concerns of people in rural areas. To address rural sanitation issues, the Namami Gange Programme, UNDP, launched a sanitation awareness campaign in collaboration with three mother non-governmental organizations (NGOs) -- NEEDS, Gram Jyoti and Citizen Foundation, in several blocks of the district of Sahibganj, Jharkhand.

OBJECTIVES OF THE CAMPAIGN:

- Highlight the importance of personal hygiene
- Discuss health problems due to poor hygiene and the practice of open defecation
- Encourage Open Defecation Free (ODF) villages and construction of individual household toilets
- Encourage households that already have toilets to use them effectively
- Sensitize villagers, especially children, regarding washing their hands, and drinking clean water
- Initiate dialogues between the local community and the organizers regarding problems faced by the villagers in terms of health and sanitation

ORGANIZERS

- UNDP team, Sahibganj
- Mother NGO teams – NEEDS, Gram Jyoti and Citizen Foundation
- Government school authorities and teachers
- Street Play (nukkad natak) team

PARTICIPANTS:

- People of the concerned village
- Panchayati raj institution (PRI) members
- School children
- Anganwadi workers (AWWs)
- Self-help groups (SHGs)

CAMPAIGN METHODS:

- Rally march on sanitation by children
- Nukkad natak
- Demonstrations on how to properly wash hands with soap
- Focus group discussions (FGDs)

CAMPAIGN IMPACT:

- Generated greater awareness among children about sanitation issues and best practices
- Opened dialogue between local community and facilitators about health issues arising due to poor hygiene and the practice of open defecation
- Enabled initiation of hygienic practices regarding the washing of hands in schools
- Encouraged students to share information about sanitation with family members
- Enabled more efficient utilization of toilets among households that already had them

PROGRAMME REPORT: SPECIAL CAMPAIGN FOR SANITATION, HEALTH & HYGIENE

Namami Gange							
Project Management Unit, United Nations Development Programme							
Sahibganj, Jharkhand							
Special Campaign for Sanitation, Health & Hygiene awareness							
Schedule: - 26th Sep.2016 to 1st October,2016							
S. No.	Date	Village	Gram Panchayat	Block	No. of Person	Timing	Key Official
1	26/09/2016	Bholiya Tola	Hajipur East	Sahibganj	110	11:30 a.m.	UNDP and NEEDS
2	26/09/2016	Badi Kodarjana	Hajipur East	Sahibganj	111	2:00 p.m.	UNDP and NEEDS
3	26/09/2016	Hajipur Diyara	Hajipur West	Sahibganj	74	5:00 p.m.	UNDP and NEEDS
4	27/09/2016	Lalbathani	Makhmalpur North	Sahibganj	81	10:30 a.m.	UNDP and NEEDS
5	27/09/2016	Makhmalpur	Makhmalpur North	Sahibganj	69	1:00 p.m.	UNDP and NEEDS
6	27/09/2016	Chausa Makhmalpur	Makhmalpur North	Sahibganj	68	4:00 p.m.	UNDP and NEEDS
7	28/09/2016	Dhanbad	Kalyani	Taljhari	53		UNDP & Gram Jyoti
8	28/09/2016	Maskalia	Maskalia	Taljhari	79		UNDP & Gram Jyoti
9	28/09/2016	Ghatjamni	Ghatjamni	Rajmahal	53		UNDP & Gram Jyoti
10	29/09/2016	Shobhapur	Saidpur	Rajmahal	100	10:30 a.m.	UNDP & Gram Jyoti
11	29/09/2016	Dedhgama	Saidpur	Rajmahal	60	1:00 p.m.	UNDP & Gram Jyoti
12	29/09/2016	Arji Mukhimpur	Kasba	Rajmahal	104	4:00 p.m.	UNDP & Gram Jyoti
13	30/09/2016	Udhwa	Udhwa	Udhwa	120		UNDP & Citizen Foundat ion
14	30/09/2016	Sridhar Diyara	Sridhar	Udhwa	93		UNDP & Citizen

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Phone No.: 0643622269

PROGRAMME REPORT: SPECIAL CAMPAIGN FOR SANITATION, HEALTH & HYGIENE

							Foundat ion
15	30/09/2016	South Plasgachi	South Plasgachi	Udhwa	64		UNDP & Citizen Foundat ion
16	01/10/2016	Pipra	Barari	Barharwa	69	10:30 a.m.	UNDP & Citizen Foundat ion
17	01/10/2016	Bhawanandpur	Barari	Barharwa	84	2: 00 p.m.	UNDP & Citizen Foundat ion
18	01/10/2016	Paharpur	Barari	Barharwa	72	4:00 p.m.	UNDP & Citizen Foundat ion

ACTIVITIES AND AREAS COVERED UNDER THE CAMPAIGN:

The campaign started in Sahibganj on 26 September 2016 and ended on 1 October 2016. The activities undertaken in different villages, in collaboration with mother NGOs, are as follows:

Mother NGO - NEEDS:

S.N.	Date	Village	Block	Activities Done				
				Rally on Sanitation	Nukkad Natak	Hand Wash Practices	Play	FGD
1.	26/09/2016	Bholiya Tola	Sahibganj	Yes	Yes	Yes	Yes	Yes
2.	26/09/2016	Badi Kodarjana	Sahibganj	No	Yes	Yes	Yes	Yes
3.	26/09/2016	Hajipur Diyara	Sahibganj	No	Yes	Yes	Yes	Yes
4.	27/09/2016	Sobanpur	Sahibganj	Yes	Yes	Yes	Yes	Yes

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5.	27/09/2016	Makhmalpur	Sahibganj	No	Yes	Yes	Yes	Yes
6.	27/09/2016	Chausa Makhmalpur	Sahibganj	No	Yes	Yes	Yes	Yes

Mother NGO - GRAM JYOTI:

S.N.	Date	Village	Block	Activities Done				
				Rally on Sanitation	Nukkad Natak	Hand Wash Practices	Play	FGD
1.	28/09/2016	Dhanbad	Taljhari	Yes	Yes	Yes	Yes	Yes
2.	28/09/2016	Maskalaya	Taljhari	No	Yes	Yes	Yes	Yes
3.	28/09/2016	Ghatjamni	Taljhari	No	Yes	Yes	Yes	Yes
4.	29/09/2016	Shobhapur	Rajmahal	Yes	Yes	Yes	Yes	Yes
5.	29/09/2016	Dedhgama	Rajmahal	No	Yes	Yes	Yes	Yes
6.	29/09/2016	Arji Mukhimpur	Rajmahal	No	Yes	Yes	Yes	Yes

Mother NGO - CITIZEN FOUNDATION:

S.N.	Date	Village	Block	Activities Done				
				Rally on Sanitation	Nukkad Natak	Hand Wash Practices	Play	FGD
1.	30/09/2016	Udhwa	Udhwa	Yes	Yes	Yes	Yes	Yes
2.	30/09/2016	Shridhar Diyara	Udhwa	No	Yes	Yes	Yes	Yes
3.	30/09/2016	South Plasgadhi	Udhwa	No	Yes	Yes	Yes	Yes
4.	01/10/2016	Pipra	Barharwa	Yes	Yes	Yes	Yes	Yes
5.	01/10/2016	Bhawanandpur	Barharwa	No	Yes	Yes	Yes	Yes
6.	01/10/2016	Pahadpur	Barharwa	No	Yes	Yes	Yes	Yes



MR. NEERAJ KUMAR JHA ADDRESSING THE CROWD ON BEHALF OF UNDP AND EXPLAINING THE IMPORTANCE OF PERSONAL HYGIENE



SANITATION RALLY BY CHILDREN ORGANIZED AT SHOBAPUR IN THE RAJMAHAL BLOCK OF SAHIBGANJ



A PLAY DISCOURAGING OPEN DEFECACTION PERFORMED BY THE STREET PLAY TEAM



PERFORMANCE BY THE NUKKAD NATAK TEAM HIGHLIGHTING HEALTH HAZARDS DUE TO POOR PERSONAL HYGIENE AND CONSUMPTION OF DIRTY WATER



DEMONSTRATION OF PROPER METHOD OF WASHING HANDS CONDUCTED FOR SCHOOL CHILDREN



CHILDREN FROM THE VILLAGE PARTICIPATE IN A HAND WASHING ACTIVITY, EXPLAINING THE IMPORTANCE OF CLEANLINESS

MEDIA COVERAGE:

On 30 September 2016, Prabhat Khabar, a regional newspaper, covered the campaign.

नुक्कड़ नाटक से स्वच्छता का दिया संदेश

- हाइ स्कूल परिसर में छात्रों ने निकाली रैली
- नमामि गंगे व स्वच्छ मिशन की दी जानकारी

प्रतिनिधि ▶ उधवा

प्रखंड मुख्यालय स्थित हाइ स्कूल स्टेडियम परिसर में शुक्रवार को नमामि गंगे एवं स्वच्छता मिशन कार्यक्रम के तहत स्कूली छात्र-छात्राओं के बीच नुक्कड़ नाटक का मंचन कर लोगों की जानकारी दी. इस दौरान छात्रों लोगों को स्वच्छता का संदेश देते हुए इसमें भागीदारी निभाने पर बल दिया. इस दौरान स्कूली बच्चों के साथ जागरुकता रैली भी निकाली. साथ ही आस पड़ोस को स्वच्छ रखने संबंधी जानकारी दी. मौके पर यूएनडीपी के सदस्य नीरज कुमार ने बताया कि नमामि गंगे एवं स्वच्छ भारत मिशन के तहत उधवा



नुक्कड़ नाटक का मंचन करते कलाकार .

फोटो। प्रभात खबर

प्रखंड के श्रीधर, पियारपुर, प्राणपुर सहित विभिन्न इलाकों में जागरुकता निकाली जायेगी. शुक्रवार को प्रखंड मुख्यालय से इसकी शुरुआत की गयी. मौके पर टीम के मिरनाल कुमार, मो आजाद, अभिषेक कुमार, सीओ यामुन रविदास, बीइओ सुबोध कुमार राय सहित अन्य उपस्थित थे.